



# MSA: International Development

(off-campus degree)

International Development Program  
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## Administration

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Education at Andrews University has always been rooted in the concept of Christian service. Educators, nurses, agronomists, and various technicians have developed schools, hospitals, agricultural programs, and a host of other institutions and facilities that can improve the quality of life for people everywhere. Through its Affiliation and Extension Programs Andrews University has made it possible for students to earn degrees at off-campus locations around the world. The MSA: International Development is one such program, and its principal purpose is to provide a venue for in-service training of development workers whose work responsibilities and life situation do not permit a return to full-time study at a university campus. The interdisciplinary program takes four to five years to complete and it draws on the strength of all six schools of the university. Students attend five three-week intensive sessions once a year at extension sites in various locations around the world. The curriculum for this program has been developed using the principles of project cycle management (PCM) as the framework. The goal of the program is to strengthen the capacity of participating individuals and organizations to start and successfully sustain community development programs, including small businesses, cottage industries, agricultural projects, and health programs as well as assisting communities in planning for and responding to disasters and emergencies. The ultimate goal is to enable graduates to acquire whatever capacities they need to be effective agents in helping their communities attain well-being for its present members and their future generations.

## Administration of the Program

The off-campus Master of Science in Administration: International Development program is administered by the MSA/ID Council, an inter-school council, made up of administrators and faculty from the Affiliation and Extension Program, the College of Arts and Sciences, the School of Business, the Division of Architecture, the College of Technology, the Seventh-day Adventist Theological Seminary, and the School of Graduate Studies. The council works closely with the Adventist Development and Relief Agency (ADRA) and other governmental and non-governmental organizations in planning and implementing new courses and curricula and in scheduling venues for delivery of intensives. It also develops and monitors compliance with policies governing admission of students to the program, student academic progress, and admission to candidacy status. The day-to-day administration of the

program is the responsibility of the International Development Program Office. Faculty guidance is provided by the IDP Coordinating Committee. These teams are headed by the Senior Director of the International Development Program.

## Teaching Sites

The International Development Program offers its classes in four regions and four languages around the world as follows: Africa (English), Eurasia (Russian and English), Europe (French and English), and Latin America (Spanish and English). A university campus is the venue in each region for the teaching sessions.

## Admission Requirements

To be admitted to regular standing into the International Development Program, students must

- Qualify for general admission into graduate studies at Andrews University (see p. 41)
- Have a four-year baccalaureate degree or its equivalent
- Demonstrate computer literacy skills such as word processing and internet usage
- Verify access to web, the internet and fax.

Note: The Graduate Record Examination (GRE) transcript requirement is waived for students in the overseas program.

## MSA: International Development—34

### Core Courses—24

#### Social Science Foundations—7

SOCI520; EDPC622; ANTH417; IDSC689

#### Planning/Evaluation—6

SOCI530, 535, 545

#### Management—6

BSAD515, 530

#### Individual Organizational Accountability—5

ACCT625; IDSC640

### Concentration—10

#### Research and Practicum Requirements

#### (Capstone Activities)—4

IDSC680; IDSC698 or IDSC699

#### Development Concentration—6

IDSC640, 690

#### TOTAL—34

## CONCENTRATIONS IN INTERNATIONAL DEVELOPMENT (normally taken off-campus)

Students selecting a concentration in international development are required to complete a minimum of 6 semester credits in a given specialization area. Examples of concentrations being offered or proposed are: responding to complex emergencies, employer relations, institution strengthening, urban development, international agriculture, food security, economic development, peace and conflict resolution, AIDS and behavior, and helping refugees and displaced persons. Students should consult with the International Development Program Office for information about when and where these concentrations will be offered around the world.

## GRADUATE CERTIFICATES

Graduate certificates may be added as an option and offered in conjunction with focused study in core curricular areas such as social science foundations, planning and evaluation, management, and individual and organizational accountability or in conjunction with the

focused study in concentration areas such as listed above. In addition to successfully completing a minimum of 6 credits of focused course work, students must also complete a 3-semester credit, web-based certificate seminar; 2 semester credits of a field practicum; and a synthesis project for 1 semester credit.

Interested individuals should consult with the program director for further information about which graduate certificates will be offered during a given school year and how to proceed with enrollment.

Graduate certificates are developed and offered in accordance with standards set by the Graduate Council. While they serve to give evidence of focused study in a given field of specialization at the graduate level, they do not take the place of certificates and licenses offered by professional associations and guilds.

## Courses

(Credits)

See inside front cover for symbol code.

**ACCT625** (3)

***Financial Analysis and Reporting***

Develops business leaders' financial-statement literacy. Topics include: understanding the nature of business transactions, identification of relevant economic events for reporting, determination of appropriate financial measures for those events, analysis of the effects of those events in the organization's performance and financial condition.

**ANTH417** (2-3)

***Applied/Development Anthropology***

An introduction to cultural anthropology with special emphasis on principles and techniques of research applicable to community and international development.

**BSAD515** (3)

***Organizational Behavior***

Application of behavioral-science concepts to understanding individual and group behavior in organizations. Students develop analytical skills necessary to interpret and apply basic psychological and sociological research findings. Topics include attitude formation, perceptual processes, motivation, job design, reward systems, leadership group processes, organization structure and design. Prerequisite: BSAD355 or 500.

**BSAD530** (3)

***Management for Not-for-Profit Organizations***

Issues facing managers in third-sector organizations. Studies of the mission and objectives pursued, strategic leadership and board composition, organizational structure and operation, marketing and fund-raising, financial management, training and motivation of volunteers, assessment of stakeholder satisfaction and overall operating effectiveness. A major field project is required. Prerequisite: BSAD355 or 500.

**EDPC622** (2)

***Seminar: Development Research***

Introduction to social science research methods as applied to problem solving in the fields of community and international development. A unit on best practice bench marking is also included.

**IDSC550** (1-3)

***Certificate Seminar***

A web-based seminar providing an orientation to a topic associated with a graduate certificate, including an introduction to the most

important sources, an overview of salient issues and problems, and an inventory of baseline competencies and professional opportunities.

**IDSC640** (1)

***Topics: Concentration Workshop in: Area of Concentration***

This workshop provides an opportunity for students to clarify for themselves and others how the various components of their Concentration fit together.

**IDSC640** (2)

***Topics: Ethics in Development***

An ethical framework for the understanding of social transformation. Ethical paradigms are explored, as well as historical examples of how development interventions have generated social change. Focus on contemporary approaches to development, revolution and liberation.

**IDSC640** (3)

***Topics: In-service Training in: Area of Concentration***

Students are required to participate in a minimum of 90 contact hours of in-service training related to their area of Concentration. Such training must include a combination of at least two of the following: workshops offered by their employing organization; training sessions at professional meetings; coursework taken at a local educational institution; and/or web-based courses or seminars.

**IDSC680** (1, 2)

***Field Practicum***

Students integrate interdisciplinary course content and theory into practice during a (300-hour) field practicum coordinated by the academic advisor with each student's research project and concentration. This time is divided between (1) development of a program portfolio, (2) a self-study of the employing organization, (3) field experiences in the concentration, and (4) the design and implementation of a training workshop. May be repeated.

**IDSC689** (1)

***Seminar: Applied Statistics***

Concepts and applications of basic statistics as it relates to community and international development. Topics include level of measurement, frequency distribution, central tendency, measures of variation, correlation, logic of hypothesis testing, and the use and applications of chi-square, t-tests, analysis of variance and regression analysis.

**IDSC690** (2)

***Independent Study: Area of Concentration***

Students are required to broaden their knowledge in their area of Concentration through independent study of books, scholarly journal articles, professional association publications and newsletters, local government publications, publications of multi-government organizations such as the United Nations or the World Bank, publications by various international non-government organizations, or internet resources. The outcome of this research should be a "Specialist Paper."

**IDSC698** (1, 2)

***Research Project***

A research project typically carried out by a master's-degree candidate in which the student's mastery of the research process is demonstrated. A typical end product might be a community-assessment study, a program evaluation study, a best practice bench-marking study, or a problem-solving study. May be repeated.

**IDSC699** (4)

*Master's Thesis*

**SOCI520** (2)

*Concepts of Community Development*

A study of the special problems of developing countries from the perspectives of anthropology, demography, geography, political economy and sociology. Also includes techniques needed to promote community as well as individual capacity building.

**SOCI530** (2)

*Community Needs Assessment & Capacity Mapping*

Introduction to various methods for assessing community needs and mapping community capacity to address those needs.

**SOCI535** (2)

*Program Planning, Budgeting & Grantsmanship*

Building on assessment and capacity mapping, the related topics of program planning, budgeting, and grant-writing are presented. Hands-on experience is sought, linking classroom instruction and real community situations.

**SOCI545** (2)

*Project Implementation and Evaluation*

Grant writing, strategies for implementing a community project, and methods for evaluating a project are the main topics. Hands-on experience is utilized to link instruction with real community needs.