

SCHOOL OF BUSINESS

Chan Shun Hall, Room #201
 (616) 471-3632; FAX: (616) 471-6158
 sba-info@andrews.edu
 http://www.andrews.edu/SBA

Ann M. Gibson, *Dean*

Academic Programs	Credits
<i>Minors</i>	
Accounting	21
Business Administration	21
Economics	21
Information Systems	21
Marketing	21
<i>Associate of Science</i>	
General Business	27
<i>Bachelor of Arts</i>	
Economics	36
<i>Bachelor of Business Administration</i>	
Accounting	72
Economics	72
Finance	72
Information Systems	72
International Business & Language	72
Management	72
Marketing	72
<i>Master of Business Administration</i>	
Administration	33
Accounting and Finance	33
Health-Care Management	33
<i>Master of Science in Administration</i>	
Church Administration	33
Engineering Management	33

MISSION

Andrews University educates its students for generous service to the church and to society in keeping with a faithful witness to Christ and to the worldwide mission of the Seventh-day Adventist Church. Given this Christian worldview, the School of Business offers high quality education in business and information systems to all who qualify, both church members and others of goodwill. We emphasize excellence in teaching in our disciplines, challenging students to search for knowledge and for that wisdom illumined by Christian insight.

The faculty of the school are committed to scholarly research and to service in society as important components of our teaching mission. A unique interest is improving business practices within the church through both research and service.

The School of Business offers preparation for careers in for-profit and not-for-profit organizations. We foster critical thinking, creative expression, and mastery of analytical tools. Students are exposed to recent research and thinking in each discipline. The broad general education preparation provides the basic tools for academic and professional achievement.

HISTORY

The school traces its origin to 1908 with the establishment of the Commercial Department of Emmanuel Missionary College. In

1952 all business instruction was organized into the Department of Business Administration. MBA candidates were admitted to the graduate program in 1964.

In July 1980, the School of Business was organized, becoming the third professional school of the university. The school, now housed in Chan Shun Hall, is accredited by the North Central Association of Colleges and Schools and is a member of the International Association for Management Education (AACSB).

BACCALAUREATE DEGREE GENERAL REQUIREMENTS

Admission, Progression, and Graduation. Applicants should read the sections of this bulletin on Undergraduate Admission, Undergraduate Academic Information, Baccalaureate Degree Requirements, and General Academic Information. Students should be familiar with the minimum admission and graduation requirements as described in these sections.

Specific requirements for undergraduate majors, minors, and professional-degree programs are listed under the departmental sections. Requirements for the Associate Degree and the Minor in Business Administration are listed below.

GENERAL EDUCATION REQUIREMENTS

The philosophy and goals of General Education at Andrews University as well as the adjustments in the requirements for professional degree programs in the School of Business are listed on pp. 33 and 39.

Requests for waivers or substitutions of General Education requirements, if necessary, should be submitted to the dean before filing a request for graduation.

Bachelor of Business Administration Degree Program

The BBA degree includes an interdisciplinary emphasis and does not require a minor. All courses used to meet major requirements must be selected in consultation with the major professor or advisor. To receive the Bachelor of Business Administration degree, students must satisfy the following requirements and complete the courses indicated.

General Graduation Requirements. See pp. 28-29 for baccalaureate degree general graduation requirements.

Business Major Course /GPA Requirements. Students must complete the required and elective major courses (27 credits) with a minimum GPA of 2.33 (C+). The GPA is figured including all courses attempted—even those in which a D is received and which, therefore, do not apply towards the 27 credits of the major.

BBA Core Requirements—39

ACCT121, 122; BSAD341, 355, 365, 475, 494; ECON225, 226; FNCE317; INFS110, 215; MKTG310.

Cognates—6

MATH182, STAT285

Residence Requirement. Students must complete in residence in the School of Business at Andrews University a minimum of 50% (33 credits) of the course work for the BBA degree (66 credits=39 credits in the BBA core + 27 credits in BBA required/elective major courses).

General Education Requirements. See p. 33 for the BBA General Education requirements (46 credits).

Bachelor of Arts Degree Program

To receive the Bachelor of Arts degree in Economics, students must satisfy the following requirements and complete the courses indicated.

General Graduation Requirements. (See pp. 28-29 for baccalaureate degree general graduation requirements).

Major/Cognate Requirements. Complete requirements for the major (30 credits), and for cognates (3 credits).

General Education Requirements. See p. 31 for the BA General Education requirements.

BBA/BA in Music

This program prepares students for pursuing career options, which combine the skills and creativity of business and the musical arts. Upon completion of this five-year program students receive two separate but integrated degrees: a Bachelor of Business Administration with a major to be chosen from among BBA majors listed in the School of Business *Bulletin* in consultation with a Department of Music advisor, and a Bachelor of Arts in Music. Note that in order to receive the BA with major in Music students in this program must take additional general education course work as described below:

General Education Requirements—46

Religion—12

Take RELT100 and either RELT340 or 390
Plus two courses chosen from RELB210, 225, RELT250 or RELP400.

Arts and Humanities—6

HIST118
Select one from the following: ENGL255, MUHL214, ARTH220, PHIL224

Physical/Natural Science—6

IDSC321, 322

Social Science—6

PSYC101, SOCI119

Language and Communications—8

ENGL115, 215, COMM104

Mathematics—3

MATH165

Wellness—3

HLED130

Two activity courses

Service—2+

BHSC100 (plus fieldwork)

Note: In order to receive the BA in Music students in this program must take the following additional credits of General Education course work:

Additional General Education Requirements—15

Arts and Humanities—5

HIST117, IDSC211

Physical/Natural Science—3

Choose one of the following: PHYS110, BIOL208, BIOL330, PHYS405, CHEM110

Social Science—3

Choose one of the following: BHSC220, BHSC235, IDSC237

Language/Communication—4

Intermediate language

Bachelor of Arts in Music—min. 41

MUCT101, 102, 131, 132, 201, 202, 231, 232; MUHL458, 459, 468, 469; MURE420; minimum 8 credits of applied music which includes a recital or project; 4 credits of ensemble; 2 credits of electives; Piano proficiency.

Business Core and Business Major with Cognates—72

Business Core—39

ACCT121, 122, BSAD341, 355, 365, 475, 494; ECON225, 226, FNCE317, INFS110, 215, MKTG310.

Business Major—27

To be chosen from among BBA majors listed in the School of Business *Bulletin* in consultation with a Department of Music advisor. These majors include: accounting, economics, finance, information systems, management and marketing.

Cognates—6

MATH182, STAT285

Total credits for the BBA/BA—min. 174

Associate of Science Degree

The Associate of Science degree prepares students for entry-level job opportunities in the business field. The degree is designed for the student who cannot stay in college for a four-year degree or who wishes to interrupt his/her program for a period of time and return to college to complete a four-year baccalaureate degree.

To be eligible to receive the Associate of Science degree, students must satisfy the following requirements and complete the courses indicated:

Business Core Courses—15

ACCT121, 122, INFS110, ECON225, 226

General Education requirements—30

See p. 32.

Courses in a Chosen Area of Emphasis. Students must select and complete the courses required for the area listed below.

General Elective Courses. Sufficient credits to complete the 62 credits required for graduation.

ASSOCIATE DEGREE AREA OF EMPHASIS

General Business Emphasis

Select from the following:

BSAD104, 210, 341, INFS215—9

Business core (see above)—15

Cognates—3

STAT285

General Education (see above)—30

General electives—5

Total credits for the AS degree—62

Minor in Business Administration

Required courses—15

ACCT121, 122; BSAD341; ECON225, 226

Electives in business—6

Upper-division electives required

Total credits for the minor—21

Minors may also be obtained in Economics or Marketing. For the requirements for these minors, see the individual departmental descriptions.

GRADUATE DEGREE PROGRAM INFORMATION

General Requirements for Admission, Progression, and Graduation. Students applying for the MBA and MSA programs should read carefully the sections of this bulletin on Graduate Admission, General Academic Information, and Graduate Degree Academic Information. Applicants to the School of Business must be informed about the minimum admission and graduation standards required of all graduate students.

Special MBA Admission Requirement

Students applying for the MBA degree are required to take the GMAT exam (applicants to the MSA programs may elect to take either the GMAT or the GRE). Applicants should note carefully the formula score based on GPA and GMAT results: it is used in evaluating applicants to the School of Business.

Undergrad Cumulative GPA	x	200	+	GMAT score (400 min.)	=	1000
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Admission to the MBA program requires a minimum formula score of 1,000 computed by multiplying the undergraduate cumulative GPA by 200 and adding that product to a GMAT score of at least 400.

Description of Graduate Degree Programs

See Graduate Programs (p. 226) for degree requirements for inter-departmental graduate degrees in the School of Business.

ACCOUNTING, ECONOMICS, AND FINANCE

Chan Shun Hall, Room #215
(616) 471-3429; FAX: (616) 471-6158
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Faculty

Leonard K. Gashugi, *Chair*
Glenn Carter (on leave)
Samuel Chuah
Ann M. Gibson
Mary Ann Hofmann
Malcolm B. Russell
Jim Sprow
Patrick A. Williams

Academic Programs	Credits
BBA: Accounting	72
BBA: Business Economics	72
BA: Economics	36
BBA: Finance	72
Minor in Accounting	21
Minor in Economics	21
Graduate programs are listed on p. 226	

MISSION

The Department of Accounting, Economics, and Finance offers majors that are intellectually stimulating, professionally challenging, and rewarding. We endeavor to provide the best preparation possible for careers in business, government, academia, and the church.

The faculty seeks to provide students with training and education which will qualify them for employment in a multicultural and global environment. A Christian education encourages an awareness of moral and ethical responsibilities in one's personal and professional life. It is in this context that the department holds up Jesus Christ as the best model for personal responsibility and development and seeks to encourage its students to follow His example.

Undergraduate Programs

ACCOUNTING

Accounting is concerned primarily with (1) measuring income, expenditures, and wealth generated by a business enterprise, and (2) communicating information about the financial condition of economic organizations and the results of their financial activities. Thus, accounting is the language of business—the backbone of the free enterprise system.

The accounting major is designed to meet the needs of students preparing for accounting careers in business, government, not-for-profit organizations, or public accounting, including those who