

# **School of Business**

# SCHOOL OF BUSINESS

Chan Shun Hall, Room #201  
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sba-info@andrews.edu  
http://www.educ.andrews.edu/SBA

Ann M. Gibson, *Dean*

Academic Programs	
<i>Minors</i>	
Business Administration	21
Economics	21
Marketing	21
<i>Associate of Science</i>	
General Business	27
<i>Bachelor of Arts</i>	
Economics	36
<i>Bachelor of Business Administration</i>	
Accounting	72
Economics	72
Finance	72
Information Systems	72
Management	72
Marketing	72
<i>Master of Business Administration</i>	
Administration	33
Accounting and Finance	33
Health-Care Management	33
<i>Master of Science in Administration</i>	
Church Administration	33
Engineering Management	33

## MISSION

Andrews University educates its students for generous service to the church and to society in keeping with a faithful witness to Christ and to the worldwide mission of the Seventh-day Adventist Church. Given this Christian worldview, the School of Business offers high quality education in business and information systems to all who qualify, both church members and others of goodwill. We emphasize excellence in teaching in our disciplines, challenging students to search for knowledge and for that wisdom illumined by Christian insight.

The faculty of the school are committed to scholarly research and to service in society as important components of our teaching mission. A unique interest is improving business practices within the church through both research and service.

The School of Business offers preparation for careers in for-profit and not-for-profit organizations. We foster critical thinking, creative expression, and mastery of analytical tools. Students are exposed to recent research and thinking in each discipline. The broad general education preparation provides the basic tools for academic and professional achievement.

## HISTORY

The school traces its origin to 1908 with the establishment of the Commercial Department of Emmanuel Missionary College. In 1952 all business instruction was organized into the Department of Business Administration. MBA candidates were admitted to the graduate program in 1964.

In July, 1980, the School of Business was organized, becoming the third professional school of the university. The school, now housed in Chan Shun Hall, is accredited by the North Central Association of Colleges and Schools and is a member of the International Association for Management Education (AACSB).

## BACCALAUREATE DEGREE

### GENERAL REQUIREMENTS

#### Admission, Progression, and Graduation.

Applicants should read the sections of this bulletin on Undergraduate Admission, Undergraduate Academic Information, Baccalaureate Degree Requirements, and General Academic Information. Students should be familiar with the minimum admission and graduation requirements as described in these sections.

Specific requirements for undergraduate majors, minors, and professional-degree programs are listed under the departmental sections. Requirements for the Associate Degree and the Minor in Business Administration are listed below.

### GENERAL EDUCATION REQUIREMENTS

The philosophy and goals of General Education at Andrews University as well as the adjustments in the requirements for professional degree programs in the School of Business are listed on pp. 23 and 27.

Requests for waivers or substitutions of General Education requirements, if necessary, should be submitted to the dean before filing a request for graduation. Requests for substitutions or waivers are not considered during the last two quarters in residence.

## Bachelor of Business Administration Degree Program

The BBA degree includes an interdisciplinary emphasis and does not require a minor. All courses used to meet major requirements must be selected in consultation with the major professor or adviser. To receive the Bachelor of Business Administration degree, students must satisfy the following requirements and complete the courses indicated.

**General Graduation Requirements.** See p. 23 for baccalaureate degree general graduation requirements.

**Business Major Course /GPA Requirements.** Students must complete the required and elective major courses (27 credits) with a minimum GPA of 2.33 (C+). The GPA is figured including all courses attempted—even those in which a D is received and which, therefore, do not apply towards the 27 credits of the major.

#### BBA Core Requirements—39

ACCT121, 122; BSAD341, 355, 365, 475, 494; ECON225, 226; FNCE387; INFS110, 215; MKTG310.

#### Cognates—6

MATH182, STAT285

**Residence Requirement.** Students must complete in residence in the School of Business at Andrews University a minimum of 50% (33 credits) of the course work for the BBA degree (66 credits = 39 credits in the BBA core + 27 credits in BBA

required/elective major courses).

**General Education Requirements.** See p. 27 for the BBA General Education requirements (46 credits).

## Bachelor of Arts Degree Program

To receive the Bachelor of Arts degree in Economics, students must satisfy the following requirements and complete the courses indicated.

**General Graduation Requirements.** (See p. 23 for baccalaureate degree general graduation requirements).

**Major/Cognate Requirements.** Complete requirements for the major (30 credits), and for cognates (3 credits).

**General Education Requirements.** See p. 25 for the BA General Education requirements.

## Associate of Science Degree

The Associate of Science degree prepares students for entry-level job opportunities in the business field. The degree is designed for the student who cannot stay in college for a four-year degree or who wishes to interrupt his/her program for a period of time and return to college to complete a four-year baccalaureate degree.

To be eligible to receive the Associate of Science degree, students must satisfy the following requirements and complete the courses indicated:

#### Business Core Courses—15

ACCT121, 122, INFS110, ECON225, 226

#### General Education requirements—30

See p. 30.

#### Courses in a Chosen Area of Emphasis.

Students must select and complete the courses required for one of the three areas listed below.

**General Elective Courses.** Sufficient credits to complete the 62 credits required for graduation.

## ASSOCIATE DEGREE AREA OF EMPHASIS

### General Business Emphasis

Select from the following:

BSAD104, 210, 341, INFS215—9

#### Business core (see above)—15

Cognates—3

STAT285

#### General Education (see above)—30

#### General electives—5

Total credits for the AS degree—62

## Minor in Business

### Administration

#### Required courses—15

ACCT121, 122; BSAD341;

ECON225, 226

#### Electives in business—6

Upper-division electives required

Total credits for the minor—21

Minors may also be obtained in Economics or Marketing. For the requirements for these minors, see the individual departmental descriptions.

**GRADUATE DEGREE PROGRAM INFORMATION**

**General Requirements for Admission, Progression, and Graduation.** Students applying for the MBA and MSA programs should read carefully the sections of this bulletin on Graduate Admission, General Academic Information, and Graduate Degree Academic Information. Applicants to the School of Business must be informed about the minimum admission and graduation standards required of all graduate students.

**Special MBA Admission Requirement**

Students applying for the MBA degree are required to take the GMAT exam (applicants to the MSA programs may elect to take either the GMAT or the GRE). Applicants should note carefully the formula score based on GPA and GMAT results: it is used in evaluating applicants to the School of Business.

Undergrad Cumulative X 200 + GMAT score = 1,000 GPA (400 min.)
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Admission to the MBA program requires a minimum formula score of 1,000 computed by multiplying the undergraduate cumulative GPA by 200 and adding that product to a GMAT score of at least 400.

**Description of Graduate Degree Programs**

See Graduate Programs (p. 168) for degree requirements for interdepartmental graduate degrees in the School of Business.

**ACCOUNTING, ECONOMICS, AND FINANCE**

Chan Shun Hall, Room #215  
(616) 471-3429; FAX: (616) 471-6158  
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**Faculty**

- Leonard K. Gashugi, *Chair*
- Samuel Chuah
- Ann M. Gibson
- Mark Haddad
- Mary Ann Hofmann (on leave)
- Darlene R. Kausch
- Malcolm B. Russell
- Delynne J. Shepard
- Jim Sprow
- Patrick Williams

Academic Programs	Credits
BBA in Accounting	72
BBA in Business Economics	72
BBA in Finance	72
BA: Economics	36
Minor in Economics	21
Graduate programs are listed on p. 168	

**MISSION**

The Department of Accounting, Economics, and Finance offers majors that are intellectually stimulating, professionally challenging, and rewarding. We endeavor to provide the best preparation possible for careers in business, government, academia, and the church.

The faculty seeks to provide students with training and education which will qualify them for employment in a multicultural and global environment. A Christian education encourages an awareness of moral and ethical responsibilities in one's personal and professional life. It is in this context that the department holds up Jesus Christ as the best model for personal responsibility and development and seeks to encourage its students to follow His example.

**Undergraduate Programs**

**ACCOUNTING**

Accounting is concerned primarily with (1) measuring income, expenditures, and wealth generated by a business enterprise, and (2) communicating information about the financial condition of economic organizations and the results of their financial activities. Thus, accounting is the language of business—the backbone of the free enterprise system.

The accounting major is designed to meet the needs of students preparing for accounting careers in business, government, not-for-profit organizations, or public accounting, including those who desire to secure, through state examination, the status of Certified Public Accountant (CPA) or that of Certified Management Accountant (CMA).

**Major in Accounting (BBA)**

**Required courses—18**  
ACCT321, 322, 330, 365, 456, 465

**Elective major courses—9**

**Major Group A electives -- 6-9 credits**  
ACCT455, 467, 476; BSAD487

**Major Group B electives -- 0-3 credits**  
FNCE397, 410, 474

**BBA core—39**

**BBA cognates—6**

**General Education—46**

**General electives—6**

(Must be taken outside the School of Business)

**Total credits for the BBA degree—124**

**ECONOMICS**

The two programs in economics are devoted primarily to the study of the economic principles and institutions that affect business activity. Given the substantial business component required in the core, the BBA in Economics prepares students for master's programs in business administration as well as entry-level work in business. In contrast, the Bachelor of Arts major in economics grounds the student more deeply in liberal arts education. It offers greater opportunities for electives and, if desired, a minor. Thus, it serves as a general preparation for graduate and professional school; it is selected frequently by pre-law and pre-med students.

Students expecting to study economics at the graduate level should consult with the economics faculty to develop necessary quantitative skills. A minor in mathematics or physics is highly recommended.

**Major in Business Economics (BBA)**

To satisfy the general education requirement in mathematics, the student may substitute MATH141, 142 for MATH165, 182.

**Required major courses—6**

ECON334, 335

**Elective major courses chosen from—21**

ECON275, 308, 328, 330, 367, 415, 427, 440, 454

**BBA core—39**

**BBA cognates—6**

**General Education requirements—46**

**General electives—6**

(Must be taken outside the School of Business)

**Total credits for the BBA degree—124**

**BA: Economics**

This liberal arts degree is distinct from the BBA in Business Economics. The General Education requirements for the BA degree apply. Students considering a graduate economics program should substitute Freshman Calculus for Business Calculus. Students also should take an upper division course in political thought such as HIST400 or a similar course.

**Required major courses—12**

ECON225, 226, 334, 335

**Elective major courses chosen from—18**

ECON275, 308, 328, 330, 367, 415, 427, 440, 454

**Cognate requirement—6**

MATH142 or 182; STAT285

**General Education requirements—58-61**

**General electives or minor—33-36**

**Total credits for the BA degree—124**